



FOR IMMEDIATE RELEASE

SAN JOSE EARTHQUAKES, GORDON BIERSCH BREWING CO ANNOUNCE SPONSORSHIP DEAL

Bay Area Craft Beer Pioneer Teams Up with Hometown MLS Giant

San Jose, CA (March 18, 2015) – Gordon Biersch Brewing Company and the San Jose Earthquakes, of Major League Soccer, announced today a partnership that makes Gordon Biersch the club's official craft beer sponsor. The deal coincides with the team's 2015 home opener and public unveiling of 18,000-seat Avaya Stadium.

Gordon Biersch Marzen, Pilsner and Hefeweizen will be available in aluminum bottles while Marzen, Golden Export and Pilsner will be on draught throughout the stadium.

"The Earthquakes have been an incredible neighbor to us for years," said Gordon Biersch co-founder Dan Gordon. "Heck, Gordon Biersch has been served at Earthquakes games even before Landon Donovan first came to the team as a rookie in 2001. Having opened our state of the art brewery in Japan Town in 1997, we appreciate all the great work the Earthquakes have done in the community and in making our city a better place to live. We're honored to be the team's official craft beer partner."

"Gordon Biersch has been a great partner for many years," said Earthquakes President Dave Kaval. "Our fans have enjoyed the many different varieties of Gordon Biersch at our stadium and we are proud to have them be the official craft beer of our club."

The Earthquakes kick off their 2015 home schedule Sunday, March 22 against Chicago Fire.

About Gordon Biersch Brewing Company

After becoming the first American in 40 years to attain a brewing engineering degree from the prestigious Technical University of Munich, Weihenstephan, Dan Gordon co-founded Gordon Biersch Brewing Company in 1988 with Dean Biersch. The goal was to produce the most authentic German-style lagers outside of Germany. In 1997 the company opened a state-of-the-art brewing and bottling facility in San Jose, California

[Type text]

to begin bottling and distributing its famed German-style lagers. For more information, visit www.gordonbiersch.com/brewery.

Facebook: www.facebook.com/gordonbierschbrewingco

Twitter: @GBBrewingCo

YouTube: www.youtube.com/GBBrewing

Media Contacts:

Colin Baugh

Emblem Public Relations

323-219-3427

Colin@EmblemPR.com

Jed Mettee

San Jose Earthquakes

408-556-7723

Jmettee@SJEarthquakes.com