



FOR IMMEDIATE RELEASE

GORDON BIERSCH BREWING CO'S SOMMERBRAU HITS SHELVES

Subtle Flavors Make Kölsch-style Beer Perfect for Summer Sipping

San Jose, CA (May 11, 2015) – Gordon Biersch Brewing Company announced today that its Kölsch-style Sommerbrau is available in stores now.



Sommerbrau

Kölsch translates directly to “the beer of Cologne,” in the West of Germany. This light bodied beer is fermented using a special top fermenting yeast strain that Gordon Biersch co-founder Dan Gordon sources from former classmates at the Technical University of Munich, Weihenstephan. Sommerbrau is brewed with 80% pale-malted barley and 20% malted wheat. The pinpoint bitterness of the German Tett nang hops and crisp finish make this beer perfect for warm weather enjoyment.

- **ABV:** 4.8%
- **Bitterness:** 25 IBU
- **Residual Sugar:** 1.7%
- **Yeast Strain:** Weihenstephan Kölsch yeast
- **Hops:** Hallertau and Tett nang

“Kölsch is such a unique style and is so challenging to brew. The subtle flavors from the unique yeast strain make it a perfect summer libation,” says Gordon. “And just like all our other beers, **Sommerbrau is brewed in adherence with the ‘Reinheitsgebot,’** which is the German purity law of 1516 stipulating the use of only four ingredients – water, malt, hops, and yeast. Very few breweries in the US if not the world can make that claim.”

Sommerbrau will be available through July wherever Gordon Biersch products are sold. Six packs range in price between \$8.99 and \$9.99.



For more information on Gordon Biersch Brewing Co, the brewery, and Sommerbrau, visit www.gordonbiersch.com/brewery.

About Gordon Biersch Brewing Company

Dan Gordon and Dean Biersch co-founded Gordon Biersch Brewing Company in 1988 with the goal of producing the most authentic German-style lagers outside of Germany and opened a state-of-the-art brewing and bottling facility in San Jose, California to begin bottling and distributing its famed German-style lagers. Dan was the first American in 40 years to attain a brewing engineering degree from the prestigious Technical University of Munich, Weihenstephan. Today, Gordon Biersch Brewing Company is a brewery industry leader with 25 years of experience. Gordon Biersch Brewing Company has doubled its annual production, increasing the capacity to 4 million gallons of beer, and making Gordon Biersch Brewing Company the largest craft brewery in the San Francisco Bay Area.

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